ITALO CARILLO

Web Developer | (236) 777 7622 | italo.carillo@gmail.com

One can use a hammer to get rid of some bugs, but won't hang a painting using a bug spray. It's no use having the right tools and not know how to use them.

EXPERIENCE

Web Developer at Simpli Assets (Jan 2020 – Present)

- Learnt Liquid, to be able to customize and implement new features to an existing Shopify store, as well as creating a custom Shopify theme

- Work closely with Creative and Marketing teams, helping to find solutions and alternatives to improve UX/UI, and Conversion Rate

- Use tools such as Google Analytics, Google Tag Manager and Mouseflow to identify pain points in the customer journey on the website

- Help DevOps with the creation and implementation of functions in Python and spreadsheet formulas to automate processes and synchronize inventory across multiple apps and tools

- Create alternatives of implementation, helping to minimize the use of apps in Shopify, and reducing costs

- Use HTML5, SCSS, ES6, and SVG to create interactive and animated pieces on the website

- Created an alternative for Age Gate that unlocks content on the page

- Use Lighthouse and Google Search Console to identify issues with Web Vitals and Performance in the website

Freelance Web Developer

- Help to develop and maintain Web Applications built with custom PHP Framework, using the MVC design pattern

- Use Javascript libraries to create graphics and charts based on data coming from an internal API

- Use MySQL and MongoDB to store user data coming from a PHP based Web Apps

EDUCATION

Vancouver Institute of Media Arts – VanArts (Mar 2018 – Mar 2019)

Web Development and Interactive Design Program

SOFT SKILLS

- Creative
- Team Player
- Problem Solving
- Analytical

HARD SKILLS

- HTML
- CSS/SCSS
- JavaScript
- PHP
- Liquid
- Python
- MySQL
- APIs
- GCP Functions
- Adobe Illustrator

LANGUAGE

Portuguese (Native)
English (Advanced)